

WAIKATO REGIONAL

Volunteers in sport

“VOLUNTEERS MAKE SPORT HAPPEN. THEY ARE THE HEART OF SPORT AND RECREATION.”

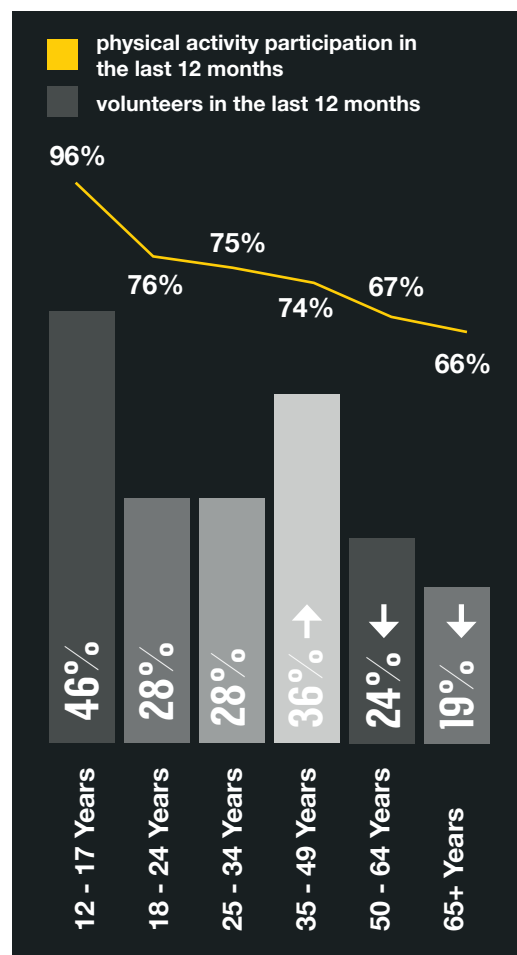
Otorohanga and Matamata Piako districts have the highest volunteer rates in the Waikato region.

LEVELS OF VOLUNTEERING VARY ACROSS AGE, GENDER, ETHNICITY AND LOCATION

Across the Waikato region over the last 12 months (2017)

As participation in physical activity declines so does participation in volunteering. For adults the 35-49 year age group is the most likely to volunteer.

Volunteering varies by age, those aged 12-17 years volunteer more than their adult counterparts.



Males are significantly more likely to have volunteered in the last 12 months compared to females.

Maaori adults (regardless of age) are significantly more likely to volunteer and Asian adults are significantly less likely

TIME SPENT VOLUNTEERING

AVERAGE TIME VOLUNTEERING IN LAST 7 DAYS



CONSIDER THEY MAY VOLUNTEER IN THE NEXT 12 MONTHS

12-17 years	72%	
18-24 years	40%	
25-34 years	47%	↑
35-49 years	49%	↑
50-64 years	34%	↓
65+ years	24%	↓

Maori and Pacific adults are more likely to intend to volunteer over the next twelve months

TOP ROLES OF THOSE THAT VOLUNTEERED IN THE LAST 12 MONTHS¹

Coaching or instructing is the main role for adults and young people.²

	Coached Team	Coached Individual	Official	Administrator	Governance role (e.g. board member)	Team Manager	Event Assistance
12-17 years	▨		▨				
18-24 years	▨	↑	↑				
25-34 years	▨	↑	▨			▨	
35-49 years	↑		↑			↑	▨
50-64 years	↓		▨	▨			↑
65+ years	↓			↑	↑		▨

12-14 years significantly less likely to volunteer as an official and an event organiser for a physical activity.

Maori adults are significantly more likely to have volunteered as a coach, helper or team captain.

↑ ↓ Significantly higher/lower than national average

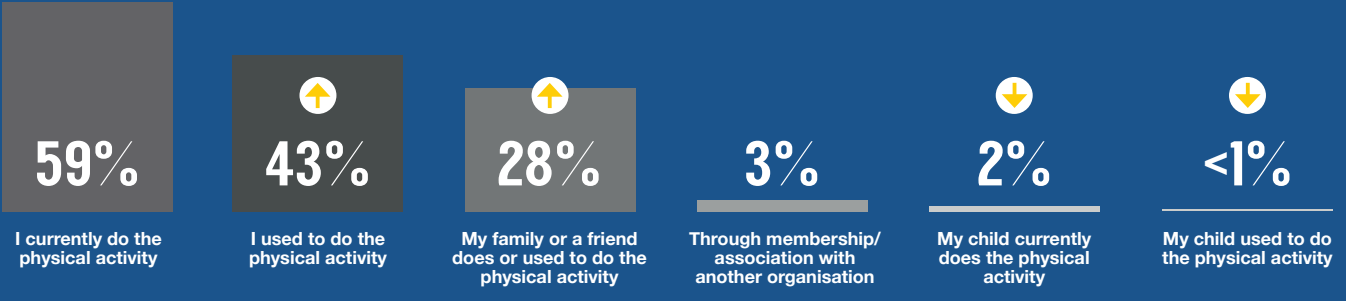
¹ Can select more than one volunteer role - the total adds to more than 100%

² Based on volunteer roles defined by Sport Waikato

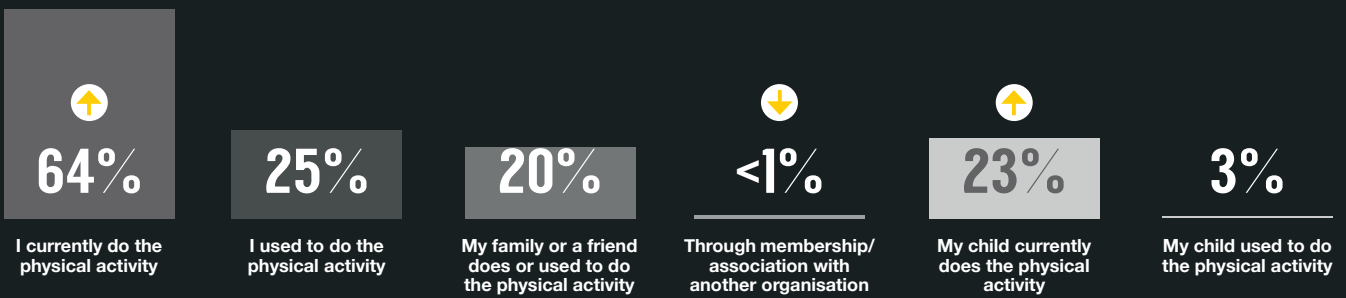
INVOLVEMENT IN VOLUNTEERING WAS MOTIVATED BY³

Men are significantly more likely to volunteer if it's a sport or physical activity that they currently do. Women are more likely if another family member or their friend does it.

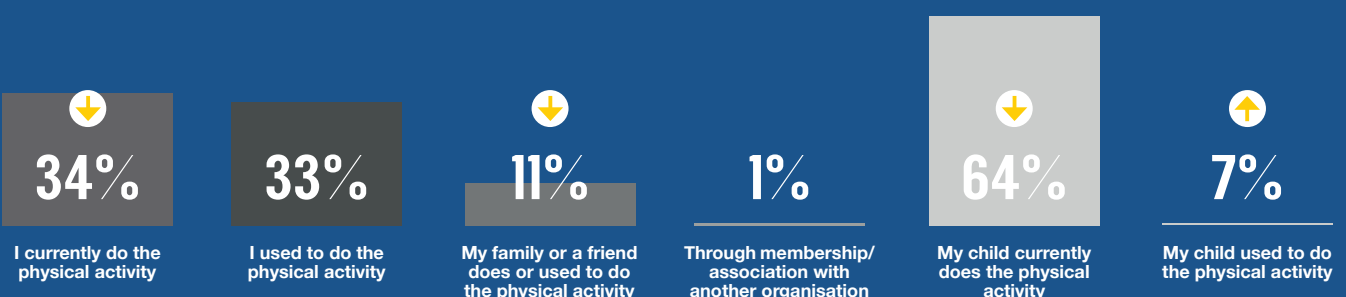
18-24 YEARS



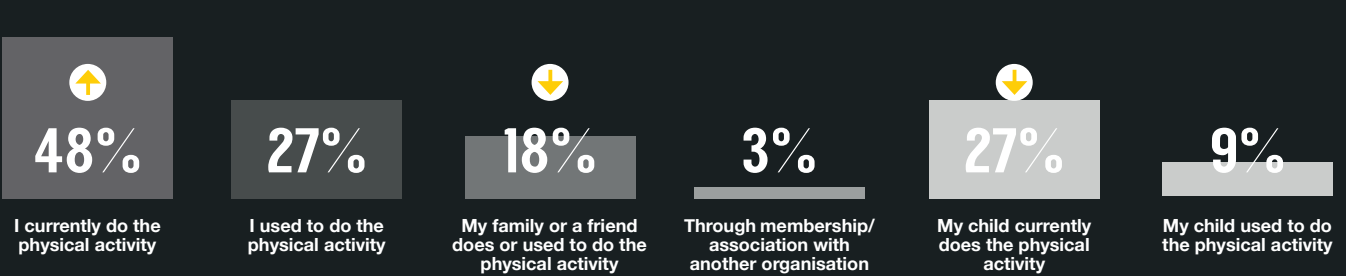
25-34 YEARS



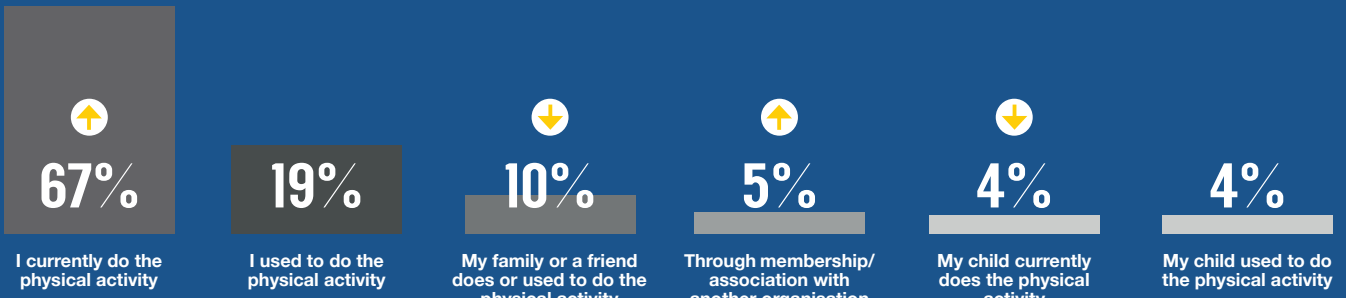
35-49 YEARS



50-64 YEARS



65+ YEARS



↑ ↓ Significantly higher/lower than national average

³ Can select more than one volunteer involvement - the total adds to more than 100%

BENEFITS OF VOLUNTEERING AND WHY WE DO IT



Māori adults are significantly more likely to have got involved in volunteering if it's a sport or physical activity that they used to do.

**VOLUNTEERING HAS A MEANINGFUL, POSITIVE IMPACT ON YOUR COMMUNITY.
BUT DID YOU KNOW THAT IT CAN HAVE MANY BENEFITS FOR YOU TOO?**

73% of employers would recruit a candidate with volunteering experience over one without

Volunteering is a great way to help your community while learning new skills, keeping socially connected and, potentially, advancing your career. Volunteering brings fun and fulfilment to your life and is good for your mind and body.

Volunteering:

- connects you to others
- is good for your mind and body
- can advance your career
- brings fun and fulfilment
- can improve physical and mental health

IMPLICATIONS FOR PROVIDERS

How we welcome, connect and celebrate volunteers in sport really matters.

Providing ongoing education and training opportunities, positive recognition, and other forms of support for volunteers, have been shown to dramatically improve volunteer recruitment and retention rates, leading to broader sustainability of sport.

Refer to Sport Waikato's Volunteer Plan for more details:
<http://www.sportwaikato.org.nz/Pages/Volunteer-Plan.aspx>

METHODOLOGY

Active NZ survey replaces the previous Active NZ survey series (last conducted 2013/14) and the inaugural Young People survey (2011) conducted by Sport New Zealand. The survey uses a sequential mixed methodology and a continuous survey approach. The results in this report are based on data collected through the Active NZ survey between 5 January 2017 and 4 January 2018 from 1,137 young people (aged 5–17) and 5,563 adults (aged 18+) in the Waikato Region, across 10 Territorial Authorities. For more information refer to the Sport New Zealand Active NZ 2017 Participation Report. Data presented is based on all respondents and inclusive of 7 days and 12 months unless otherwise specified. *Rounding differences between Sport Waikato's modelled results and Sport New Zealand's data may mean some percentages are different by 1-2%.

RESOURCES / REFERENCES

- Breast cancer society, 2019. <https://www.breastcancerfoundation.org.nz/news-and-events/news-articles/article/the-unexpected-benefits-of-volunteering>. Accessed: 13/06/2019.
- Sport New Zealand, 2018. *Active NZ 2017 Participation Report*. Wellington: Sport New Zealand.
- Sport Waikato, 2018. *Volunteer Plan*. Hamilton: Sport Waikato.
- Work and Income NZ, 2019. Volunteering a pathway to paid employment. <https://www.workandincome.govt.nz/work/training-and-work-experience/volunteering-a-pathway-to-paid-employment.html>. Accessed: 13/06/2019.

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