

# 1. Recruitment

- Identify numbers needed
- Identify skills required
- Identify potential coaches, students, teachers, alumni, corporates, parents
- Identify recruitment methods: open days, opt in on registration forms, Facebook, local clubs, shoulder tapping
- Review recruitment process

# 4. Replacement

- Plan Plan Plan!
- Growing Coaches
- Keep a database of current and past coaches
- Word of mouth
- Assistant coach succession
- Exit surveys

# 2. Retention

- Keep it enjoyable
- Make it social
- Opportunities to work in teams
- Offer upskilling opportunities
- Develop skills
- Ensure coaches are reimbursed
- Communicate with your coaches, make them feel valued

# 3. Recognition

- Letters of appreciation
- Verbal thanks
- Nominate them for a Sport Waikato SportMaker Award
- Facebook acknowledgment
- Provide them with clothing/merchandise
- Small gift
- Sports award nominations